

Services and Yearplanner 2019

A cost-effective classified advertising solution

The Law Society Gazette, unrivalled by any other legal magazine, leads the way with cutting-edge news coverage, detailed news analysis and commentary.

Respected throughout the legal world, the Gazette is considered essential reading by practising solicitors, keeping them abreast of the latest and most topical legal issues relevant across England and Wales.

Why you should advertise

- A devoted section published in the Gazette, with a weekly ABC circulation of 90,360* printed copies
- Ideal for companies with smaller budgets, with insertion costs from £122.00¹ for lineage and £176.40¹ for a display advertisement

* Source:  July 2016 - June 2017

Great discounts available

Book a series and get a discount of...

- **15% with 10 insertions**
- **10% with 6 insertions**
- **5% with 3 insertions**

Lineage

£6.10 per word - minimum 20 words/£122.00

Display

£58.80 scc - minimum 3cm/£176.40

Tailored to your requirements

- Over 100 available classifications to list your company under
- Create your own classification if it is not already listed
- Options to ensure your advertisement really stands out on the page e.g. Full colour advertisements, colour logos, box borders.
- **Space Booking Deadline:**
Monday 5pm prior to insertion date
- **Copy Deadline:**
Wednesday 5pm prior to insertion date

Year Planner 2019

Advertise on the walls of solicitors' offices

- Published annually **every December** with the Law Society Gazette, the wallplanner is considered a must-have resource for solicitors throughout the year providing key dates relevant to the legal industry
- Distributed to private practice, commerce and industry and the public sector.
- Bordering the main calendar, your colour display advertisement will really stand out and be seen throughout the calendar year
- **To book your advertisement please contact 020 7841 5543**

Size of advert	Dimensions (cm)	Price (ex. VAT)
One slot	6 x 9	£699
A4 Quarter page equivalent	13 x 9	£1,255



Book today - limited slots available

Prices are subject to VAT at the prevailing rate.

Contact:

Tel: 020 7841 5543

Email: gazette-advertising@lawsociety.org.uk

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Production 020 7841 5560

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